

Sanctuary House PRESENTS:
ROARING TWENTIES
A Musical Moods Event
Celebrating 20 years of Excellence!
OCTOBER 8, 2022

We are thrilled to announce Katherine and Mike Weaver are co-chairing this year's Musical Moods event. It will be a "Roaring Twenties" extravaganza celebrating twenty years of Sanctuary House serving our community. We hope you will join us on **October 8, 2022 from 6:30 until** at the Piedmont Hall, located at 2409 W. Gate City Blvd, Greensboro. Our night will include opportunities to dance to the sounds of a live musical performance by the nationally renowned **Squirrel Nut Zippers**, relax in the speakeasy, test your luck with a raffle, appreciate the end of prohibition with a wine pull, and so much more!

We invite you to join us as a sponsor and have outlined sponsorship opportunities in this packet.

The mission of Sanctuary House is **to facilitate the recovery and rehabilitation of adults with serious mental illness so that they may achieve and sustain satisfying, meaningful roles and lives in our community.** The unique setting at Sanctuary House offers opportunities for clients to obtain a higher quality of life and achieve and sustain satisfying social and vocational goals that are vital components in becoming active participants in the community. Each client flourishes from connection within our community and is encouraged by the realization that life does not end with a diagnosis of a mental illness.

Our clients need our services **every single day** and your support can make that possible. Will you help us to continue to provide excellent care? Here are just a few examples of the positive impact being made ~

- **99% of our active members** have remained out of the hospital in the past year. This is significant as the average cost per day in a mental health hospital is **\$1,500 vs. \$150** a day at Sanctuary House.
- Since opening our doors, Sanctuary House members have collectively **earned over \$2.4 million in taxable wages through competitive employment.** Research shows that being employed is one of the most important factors in the recovery process for those experiencing mental illness.
- Since 2003, **there has not been an incident of suicide among clients** who were active in our organization's programming. According to national statistics on mortality, **mental illness is estimated to be the 10th leading cause of death in Guilford County.**
- Employment rate for clients involved in services at our organization is **58%, which is 4x higher than the state rate**, with most clients making more than minimum wage.

We invite you to review the enclosed materials, and hope you will consider being a Sponsor at our 2022 Musical Moods Fundraiser. Your sponsorship ensures services for those with mental illness are available.

Funds raised by this event will support the general operating budget for the services provided at Sanctuary House. Sanctuary House is a 501(c) 3 organization and our tax ID is 56-2257832. For more information, please visit our website at www.sanctuaryhousegso.com.



For more information, contact
Mary Kate Brady Farley
MaryKate@shgso.org
336-420-4187

2022 Sponsorship Opportunities

Diamond Sponsor (\$50,000 +)

- VIP access to the band **Squirrel Nut Zippers**
- Premier recognition all printed materials & all event day materials
- Welcome letter in program
- Mention on all social media, TV, Radio, Interviews and other promo pieces including promo videos in the Triad market
- 10 tickets to the event
- 4 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)
- 2 wine pulls at the Wall of Wine
- Opportunity to be a part of leadership discussions that may be on live TV or Local Talk shows
- Top billing for all news print articles and or ads
- Premium recognition and mic opportunity night of the event
- Mental Health workshop opportunities for leadership team and/or employees

Platinum Sponsor (\$25,000)

- VIP access to the band **Squirrel Nut Zippers**
- Premier recognition on all printed materials & event day materials
- Mention on all social media, TV, Radio, Interviews and other promo pieces in the Triad market
- 8 tickets to the event
- 2 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)
- 1 wine pull at the Wall of Wine
- Billing for all news print articles and or ads
- Mental Health workshop opportunities for leadership team and/or employees

Emerald Sponsor (\$15,000)

- VIP access to the band **Squirrel Nut Zippers**
- Prominent recognition all printed materials & event day materials
- Mention on social media, and other promo in the Triad market
- 6 tickets to the event
- 2 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)
- 1 wine pull at the Wall of Wine
- Mention in news print articles and or ads
- Show time recognition night of the event

Gold Sponsor (\$10,000)

- Prominent recognition on all printed materials & event day materials
- Mention on social media, and other promo in the Triad market
- 4 tickets to the event
- 2 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)
- 1 wine pull at the Wall of Wine
- Mention in news print articles and or ads

Silver Sponsor (\$5,000)

- Recognition on all printed materials & event day materials
- Mention on social media, and other promo in the Triad market

- 4 Complimentary tickets to the event
- 2 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)
- 1 wine pull at the Wall of Wine
- Mention in news print articles and or ads

Bronze Sponsor (\$2,500)

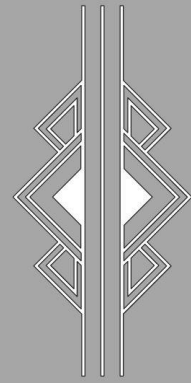
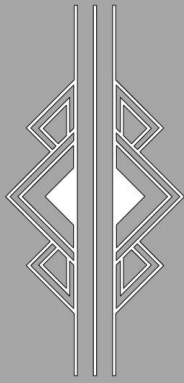
- Recognition on all printed materials & event day materials
- Mention on social media, and other promo in the Triad market
- 2 tickets to the event
- 2 Tickets to Sanctuary House Donor Appreciation Pre-Event Cocktail Party (Date TBD)

Copper Sponsor (\$1,000)

- Recognition on all printed materials & event day materials
- Mention on social media, and other promo in the Triad market
- 2 Tickets to the event

Patron Sponsor (\$500) - Individuals Only

- Recognition on all printed materials & event day materials
- Mention on social media, and other promo in the Triad market
- 1 Ticket to the event



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If you are interested in being a sponsor for our event this year, please fill out the information below and return it to Sanctuary House.

If your sponsorship level comes with the option to display your logo, please send your logo in JPG or PDF format to Liz Theisen at liz@shgso.org by no later 9/5/2022 for website and other printed materials.

We are so excited to partner with you to help Sanctuary House continue to provide the highest quality services for the lowest cost to our community and to our clients.

 Detach and return to Sanctuary House

**YES! I want to be a sponsor for the
 2022 Sanctuary House Musical Moods Event**

Please return this form to: Sanctuary House | PO Box 21141 | Greensboro, NC 27420
 or make payment online at www.SanctuaryHouseGSO.com
 For Questions - Mary Kate Brady Farley (MaryKate@shgso.org or 336-420-4187)

Name: _____

How do you want your name listed? _____

Address: _____

Contact Name: _____

Email: _____ Phone: _____

Choose Your Sponsorship Level:

Sponsors

\$50,000+ \$25,000 \$15,000 \$10,000 \$5,000

\$2,500 \$1,000 \$500 (Individuals Only)

My check is enclosed Please Invoice me at the address above I have paid online